

FASTER RECRUITMENT FOR YOUR CLINICAL TRIAL

THE CHALLENGES OF PATIENT RECRUITMENT:

Patient recruitment for trials is a notorious bottleneck, with only 20% of clinical trials meeting their original recruitment goals.

80%

of clinical trials fail to meet the recruitment targets on time ¹

50%

of sites recruit either only one or no patients ²

30%

of randomized patients drop out of the trial ³

SMART PATIENT RECRUITMENT

nRollmed offers customized patient recruitment services, using data-driven precision targeting to work in partnership with sites, referring patients who are excited to take part in your trial, so you can meet or beat your recruitment goals every time.

1

Awareness campaign

nRollmed uses the latest patient targeting technology to widen the existing patient pool, increase patient awareness and drive trial participation.

2

Pre-screening

nRollmed's team of medical professionals contacts potential participants for a detailed interview, helping to educate patients about participating in the trial.

3

Site support

nRollmed provides sites with pre-screened, engaged leads; a personal site liaison officer; and a site-specific participant tracking system.

4

Sponsor insights

nRollmed offers sponsors 360° oversight with ongoing analytics and actionable insights of site progress from the site liaison team.

5

Retention

nRollmed continues to support the study after patients have enrolled by leveraging the relationship developed with patients to increase retention rates.

MORE THAN JUST DATA

Digital outreach can find you leads at scale but, it takes a personal relationship to recruit and retain participants. nRollmed does more.

- nRollmed combines data-driven patient targeting with personal site support and patient engagement.
- nRollmed takes into account site-specific requests and absorption capacity, increasing site commitment and attention to the study.



THE NROLLMED DIFFERENCE

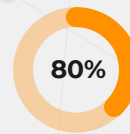
Complete your trial sooner with nRollmed. Trials throughout the US and Europe have completed their enrollment an average of 8 months faster in partnership with nRollmed.



80%
of randomized patients provided by nRollmed



50%
Faster nrollmed when working with nRollmed



80%
of nRollmed customers are satisfied repeat customers

PROVEN SUCCESS IN MANY CLINICAL INDICATIONS, INCLUDING; PSYCHIATRY, ONCOLOGY, OPHTHALMOLOGY, GASTROENTEROLOGY, METABOLISM, DERMATOLOGY, AMONG OTHERS.

"nRollmed has supported our patients' enrollment in phase II clinical trials. Enrollment was sped up, due to nRollmed's devotion, creativity, and trial-adjusted advertising platform, in spite of the competition around the specific patients' sub-population. I highly recommend using nRollmed as part of any clinical trial enrollment efforts."

Osnat Ohne, PhD,
COO Titan Pharma Ltd

"Referrals definitely were informed upon being sent to our site, thus making them motivated to continue in the process. I believe this was due to the in depth pre screen/interviewing process. Most of all, the attention to our site specific needs made it an excellent experience. The communication was on point.. Not too frequent and nagging, but enough to keep engaged. The staff was GREAT!"

Sheila Nardelli, Study Coordinator,
Hill Country Eye Center

ISO 27001/27799 certified | GDPR & HIPAA compliant | Worldwide reach | Any clinical indication



ORASIS
PHARMACEUTICALS



Alkermes

