

nRollmed

**Faster patient
recruitment for
your clinical trial**



When the launch of your product rests on a successful clinical trial...

You need the **recruitment to be fast and smooth**



The challenges in patient recruitment:

80%

Of clinical trials fail to meet the recruitment targets on time

<https://www.ncbi.nlm.nih.gov/pmc/articles/PMC7342339/>

30%

30% of randomized patients drop out of the trial

<https://www.centerwatch.com/articles/15008>

50%

Of sites recruit either only one or no patients

<https://www.clinicaltrialsarena.com/marketdata/featureclinical-trial-patient-recruitment/>

75%

Of patients would enroll in a study if they had known about it

<https://www.cancernetwork.com/view/most-cancer-patients-say-they-are-unaware-clinical-trials-survey>

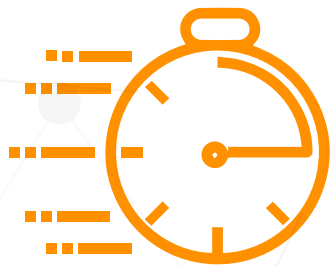
The challenges in patient recruitment:

- Sites exhaust their pool of potential patients quickly. Relevant patients beyond the site database need to know about the study.
- Patient experience must be seamless. Patients need reassurance and understandable information about the trial to agree to participate.
- Pre-screening must be effective to deliver only well-qualified leads to sites.
- Sites are busy and need support to complete the randomization process



The nRollMed advantage

nRollmed offers faster patient enrollment with tailor-made services to fit your trial specifications, by combining **data-driven** patient targeting with **personal site support** and patient pre-screening.



nRollmed provides up to:

- 80% of total randomized patients
- 50% faster enrollment

Your costs are reduced significantly:

- Shortened clinical trial duration
- Fewer clinical sites needed to conduct the trial
- Reduced site workload



Our process





Awareness campaign

- nRollmed uses advanced digital marketing to pinpoint patients that fit your criteria, in a relevant geographic area for your active sites.

Target by:



Age & Gender



Medical profile



Geographical area



Symptoms

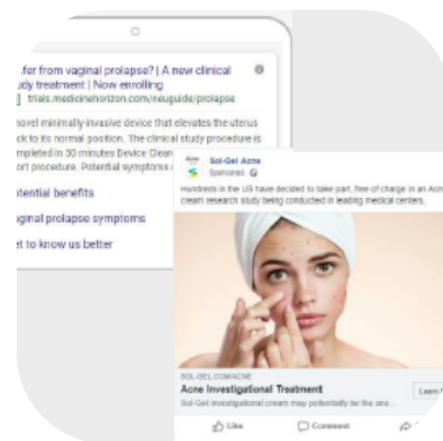


nRollmed speaks to your ideal participants wherever they're online, with custom messaging to fit every platform.

1 Targeted Exposure



2 Click on an ad



3 View the study website



4 Interested candidates leave their contact details

Check your Eligibility for the Study Treatment

Play an active role in shaping your health & happiness

Name *

Phone Number *

Email *

Select Closest Clinic *



nRollmed uses a layered expert pre-screening process to find high quality leads.



Stage 1
Potential participants complete an online pre-screening questionnaire.



Stage 2
Pre-screening phone interview by our professional medical screening team



Stage 3
Pre-qualified patients who require a diagnosis are referred to an MD for further exams



Your sites are busy with many patients to see and screen. nRollmed works in partnership with sites to meet recruitment targets.

Online portal allows each site's team keep track of referred leads and tasks.

Appointment reminders and customizable features.



nRollmed learns each site's specific needs and preferences, to give the sites exactly what they need to succeed.

Designated project manager follows up with sites and patients to reduce the site's workload.

Site feedback is used to optimize nRollmed's recruitment campaigns.



With so much riding on the outcomes, sponsors need to insight into the progress of their trials.

- ✓ nRollmed sponsor analytics mean you have a constant overview of trial progress.
- ✓ nRollmed's site liaison team shares 'facts on the ground' so you are alerted to any new developments that might not be apparent in the data.



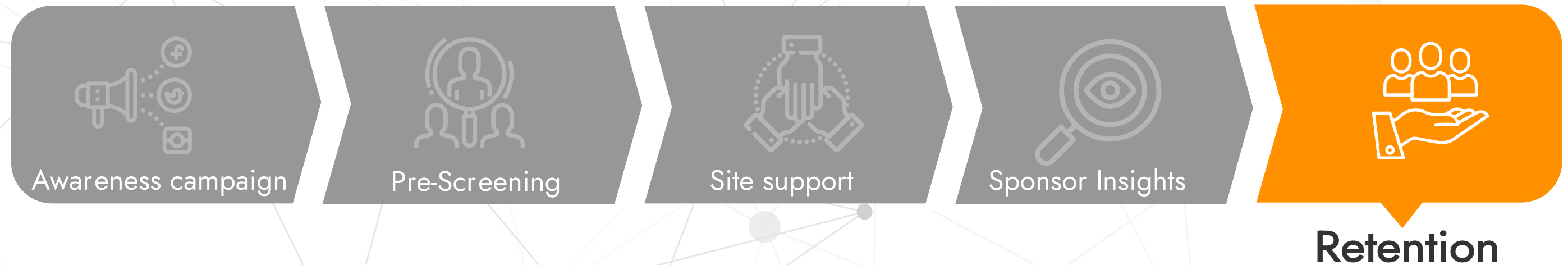


✓ Screening stage funnel showing recruitment progress by site and overall

✓ Site performance tracking

- number of screenings set up
- time taken to initiate contact with patient
- total randomization numbers
- ineligibility reasons





nRollmed leverages the relationship they developed with your patients to keep them engaged, by:

- ✓ Sending personalized reminders for appointments
- ✓ Supporting adherence to prescribed regimes with daily/weekly messages
- ✓ Sharing relevant newsletters or articles related to the study to keep them engaged and motivated



Testimonials

nRollmed has supported our patients' enrollment in phase II clinical trials. Enrollment was sped up, due to nRollmed's devotion, creativity, and trial-adjusted advertising platform, in spite of the competition around the specific patients' sub-population. I highly recommend using nRollmed as part of any clinical trial enrollment efforts.

**Osnat Ohne, PhD,
COO Titan Pharma Ltd**

Referrals definitely were informed upon being sent to our site, thus making them motivated to continue in the process. I believe this was due to the in depth pre-screen/interviewing process. Most of all, the attention to our site specific needs made it an excellent experience. The communication was on point.. not too frequent and nagging, but enough to keep engaged. The staff was GREAT!!!

**Sheila Nardelli, Study Coordinator,
Hill Country Eye Center**

We used nRollmed's services on several clinical trials to overcome rigorous inclusion/exclusion criteria. The online marketing campaign exposed our clinical trial to relevant parties across the internet and helped us meet our recruitment goals on time. I will definitely use nRollmed again in future studies.

**Dr. Joseph Zohar, Department Chair at
Sheba- Tel HaShomer Medical Center**

ABOUT NROLLMED

Extensive experience & proficiency in the clinical trials industry, software development, and marketing

A proven track record of enhanced clinical trial performance—up to 80% of total randomized patients, up to 50% faster enrollment.

Worldwide services for every indication at any location. Proven experience in hundreds of sites across the USA, Europe, and the Middle East.

Customized services & strategies that fit your study's needs, timeline, and budget.

Info security & compliance ISO 27001 / 27799 certified.
Compliance with the best practices of GDPR & HIPAA.

Numerous therapeutic fields: gynecology, psychiatry, gastroenterology, ophthalmology, oncology, and more.

Past clients: Abbott, Brainsway, Protalix, Galmed, Orasis, POP-medical, Sol-Gel, CellCure, Minerva, and others.



nRollmed

How can we help you reach
your **recruitment goals** today?



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